



10 CHURCHES 10K PEOPLE 10 YEARS

*To have 10 Churches reaching 10,000 people within 10 years
because we want to light up the scoreboard in Heaven!*





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North Star Alignment

One of the most important aspects to any organization is alignment. If everyone is working toward the same goal, focused on the clear North Star of the organization, great things can be accomplished for God. The North Star at Skyline Church can be summed up in our purpose of *Helping People Find and Follow Jesus Seven Days a Week*. That means we emphasize the FIND part because Jesus did. In Luke 15:7 he states, *"I tell you that in the same way there will be more rejoicing in heaven over one sinner who repents than over ninety-nine righteous persons who do not need to repent."*

Jesus always emphasized reaching the lost. In Matthew 4:19 He said, *"Come, follow me, and I will send you out to fish for people."* However, once they are found, it is imperative to teach them. Jesus gave his followers the

Great Commission, *"Therefore go and make disciples of all nations, baptizing them in the name of the Father and the Son and the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age"* (Matthew 28:19-20). That is our mandate, that is our North Star. We want to light up the scoreboard in heaven!

The next question is HOW? How do we go about our business as a church in order to reach our North Star? The past three years at Skyline we have focused on creating a healthy culture and clear North Star to be able to move us to the next phase. I am excited to say that I believe the next phase is here! God is assembling a great team, and I am proud of the staff that God has blessed us with. We are ready to dream big!

I am excited for the next phase in our journey at Skyline Church. We are one year into our 10 year plan and we have made tremendous progress. This document will explain my 10 year vision and break down the details into who we are, where we are going, and how we can get there. This is going to be a TEAM effort and require all of us to be ALL IN as we seek the Lord to guide us on this exciting journey.

PASTOR JEREMY

WHY DO
WE EXIST?

Purpose

Helping people find & follow
Jesus 7 days a week

HOW DO
WE BEHAVE?

Core Behaviors

Attitude | Commitment | Work Ethic
Accountability | Trust | Love

WHAT DO
WE DO?

Mission

The mission of Skyline Church is to be
relentlessly dedicated to teaching the
truth and relevance of scripture and to have
a passionate pursuit of those in our oikos
to show them how much they matter to God
in order to produce champions for Christ

HOW WILL
WE SUCCEED?

Strategy

WHAT'S
IMPORTANT NOW?

Goals

WHO DOES
WHAT?

Roles & Responsibilities

Vision

To become a model church in serving, caring, loving, & reaching our community in producing champions for Christ

Core Values

Worship | Ministry | Evangelism
Fellowship | Discipleship



Who are we?

Core Identity

Leaders

↳ **Hire** → **Set** → **Train** → **Coach**

Where are we?

Helping People **Find** and **Follow** Jesus...

2019-2022

Salvations

Baptisms

Recommitments

4019

Four thousand and Nineteen

2019-2022 **Decisions for Christ**



2019

Easter

5134

Christmas Eve

2958

2020

Easter

2838

ONLINE ATTENDANCE:
(Did not meet in person)

Christmas Eve

3688

2021

Easter

7967

Christmas Eve

5811

2022

Easter

9544

Christmas Eve/Day

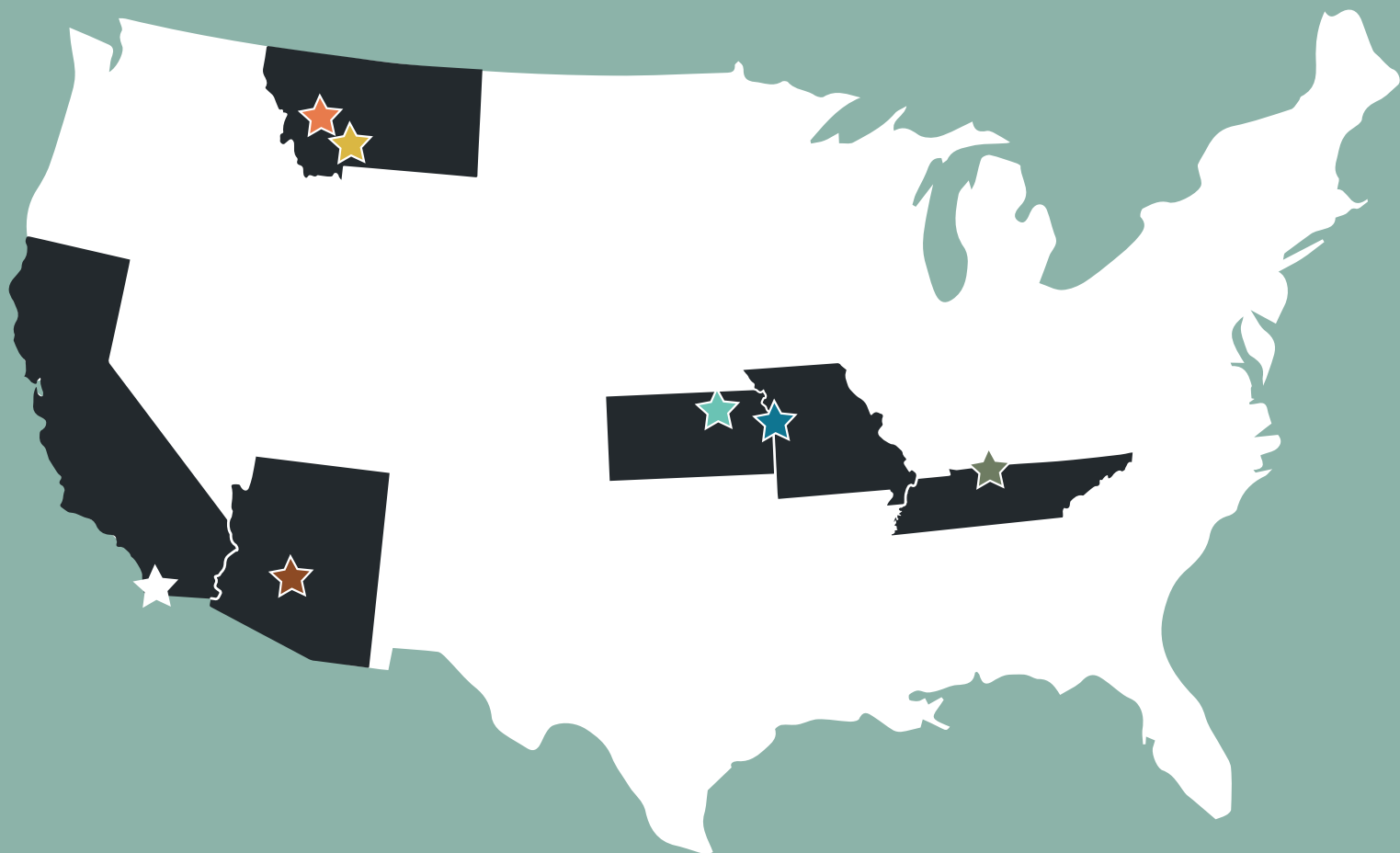
9397

Attendance Growth: 5630



Six Churches So Far...





Heritage of the Past...

Harvest of the Future....

This year, Skyline Church launched Skyline Christian Academy. Skyline Church wants the freedom to support families and their children in growing and learning in all subject areas with a Biblical worldview embedded. We want to support parents in raising up the next generation for the Lord and protecting the freedoms of our parents and children.

We believe parents have the right and responsibility to educate their children as they see best and as God has directed. Parents have the most control over this in a homeschool-type setting because the parent knows what their children are learning. Parents will make all the educational decisions for their children.

We also have plans to launch the Skyline historical center. It is important to remember what God has done in the past so we can be confident of what He will do in the future. We believe the *Miracle on the Mountain* (the story of Skyline) and the miracle of the merge (the story of the merge with Seven San Diego Church) must be remembered to encourage every generation to believe that God will do what He says! The Skyline historical center will tell the story of God's faithfulness year in and year out.



SKYLINE
CHRISTIAN ACADEMY



**Historical Center
Rendering**

Where are we going?

All-In

In alignment with our purpose of Helping People Find and Follow Jesus Seven Days a Week, I am excited to share with you the 10 year vision for Skyline Church. The importance of a Vision is vital to ensure we are all heading towards the same goal. Proverbs 29:18 says "Where there is no vision the people perish."

We are about to begin a journey towards a Vision that could be a huge challenge. But, in the event of success we believe we will bring honor and recognition to our Lord Jesus Christ. In order to make this happen it will take a church full of people that are willing to live their lives for something MUCH bigger than themselves.

In 1890 Earnest Shackleton put an advertisement in the London newspaper that started with the headline: MEN WANTED. It went on to say, "Hazardous journeys, small wages, bitter cold, long months of complete darkness, safe return doubtful, honor and recognition in event of success." The ad got so many men to come out that they had to turn people away! Why? Because the journey was bigger than any individual person and deep down every one of us is created to be part of something bigger than ourselves.

“Where there is
no vision the
people perish.”



Proverbs 29:18



10 CHURCHES
10K PEOPLE
10 YEARS





Vision²⁰²³

The Vision is clear: To have 10 Churches reaching 10,000 people within 10 years because we want to light up the scoreboard in Heaven! That is 10 churches (these may be new church plants or satellite campuses of Skyline Church) reaching at least 10,000 people within the next 10 years! We know our God wants to reach people and He wants His people to have to dream BIG. We are also believing God for 10,000 decisions for Jesus during those 10 years. These are big numbers, but we want to be very clear behind the motivation for these numbers.

At Skyline Church we truly believe that every number has a name, every name has a story and every story matters to God. We believe God is in control of the numbers, but it is our responsibility to create a framework and culture to even make it possible to reach 10,000 people. We also want to pursue a big vision, something that requires

great faith, beyond what we could do on our own so when it is all said and done only HE can get the credit.

The inspiration behind the vision is that we believe the Bible is clear that there are only two things that will last in eternity. The Bible and PEOPLE. The Core Values of Skyline Church are very clear, but there is ONE core value that we cannot do in heaven: Evangelism. In heaven we will experience the best worship, fellowship, discipleship, and even ministry from and with the Lord Jesus Himself. While those four core values are important, there's only one thing we can do here that we can't do there. Once we get to heaven we will not have the opportunity to tell unbelievers what Jesus has done for us! The vision is based completely on dreaming big to influence as many people as we can for Christ. The next question is HOW do we get there?



YOU MAKE ALL THINGS
WORK TOGETHER FOR MY GOOD



How do
we get there?

As we strive to pursue the 10 /10 /10 vision of Skyline Church we will be taking the telescope vs. microscope approach. The telescope is the vision that allows us to see what this will look like down the road. The microscope is the process that we focus on each and every day to reach the vision (telescope). We evaluate where we are based on the microscope process. By focusing on both the telescope and microscope it gives us the right combination of motivation and action to stay focused on reaching people for Jesus.

We have gone over the vision (telescope) of 10/10/10 and now will turn our focus to the process (microscope) in reaching the vision. The first step is to make sure we have a foundation that is strong and can stand the test of time. Then, we build on that foundation by identifying 4 pillars that will enable the vision to become a reality.

FOUNDATION of the Vision:

#1 Jesus Christ

The foundation of the vision is based on our Lord Jesus Christ. We do all of this for Him. We want to reach as many people for His glory as possible. We want to see as many lives changed as possible. We will teach the Word of God and point people to Jesus at every opportunity. Keeping Christ as the foundation of the vision allows us to have a healthy culture as a church and as a church staff. The importance of having a healthy culture is essential to reaching the vision of 10/10/10. We believe healthy things grow and thrive and unhealthy things die. In

Mark 4:8 Jesus said, “Still other seeds fell on fertile soil, and they sprouted, grew and produced a crop that was thirty, sixty and even hundred times as much as had been planted.” We will strive to create and sustain soil that is fertile so that the Lord can produce the crop!

The first and most important part is Jesus Christ. Everything that we do will spring out of the foundation we have in Jesus Christ.

I Corinthians 3:11- 13 says:

For no one can lay any foundation other than the one we already have—Jesus Christ. Anyone who builds on that foundation may use a variety of materials—gold, silver, jewels, wood, hay, or straw. But on the judgment day, fire will reveal what kind of work each builder has done.

We teach Christ from the Word of God. This is our highest priority. Below you will find our clear “We Believe” statements that our foundation is based on.

We believe in one God, three persons of one substance; Father, Son and Holy Spirit.

We believe in the divine nature of Jesus Christ, who was both fully God and fully man.

We believe in the Holy Spirit who lives within us, giving us the power to live a holy life.

We believe the Holy Bible is the inspired Word of God, infallible and without error.

Continued on next page

We believe that man was created in God's image, but because of Adam's sin, is depraved.

We believe that Christ died on the cross so that by faith in Him we are given salvation.

We believe that good works show evidence of our faith in Christ.

We believe that sanctification is the work of God in the life of the believer.

We believe the Holy Spirit gives spiritual gifts to all believers for edifying the Church.

We believe in the sacraments of the Lord's Supper and Baptism.

We believe in the personal return of Christ to receive His believers into eternal life.

Mission - *To be relentlessly dedicated to teaching the truth and relevance of Scripture, and to have a passionate pursuit of those in our Oikos to show them how much they matter to God in order to produce champions for Christ.*

Core Values

- **Worship** - You can't out give God
- **Ministry** - Saved people serve people
- **Evangelism** - Found people find people
- **Fellowship** - You'll never walk alone
- **Discipleship** - Growing people change

Core Behaviors

- **Attitude**
- **Commitment**
- **Work Ethic**
- **Accountability**
- **Trust**
- **Love**

#2 Core Identity

The second foundational section is our clear identity of who we are and why we exist. We have worked hard creating a clear identity towards a healthy culture. Below is a summary of our core identity as a Church as we strive to create and sustain a healthy culture.

Purpose - *Helping people find and follow Jesus seven days a week.*

Vision - *To become a model church in serving, caring, loving and reaching our community in producing champions for Christ.*

4 Pillars to Reach the Vision

Once we build this foundation there are 4 specific pillars that we will focus on to accomplish the vision. We have identified specific areas within these pillars that will help move us forward.

These 4 pillars are:

People
Processes
Facilities
Finances

Pillars Defined

Pillar #1: People

Finding the right people and making sure they are in the right role is our #1 pillar. Our goal is to find leaders that are capable of reaching and leading people to take us to the next level. Our vision of reaching 10 / 10 /10 will not be possible unless we find the right people to be all in! Our #1 goal is to create and sustain a healthy culture so God can go to work. As our Church grows so will the importance of hiring the right people to help move us closer to our vision. We also have an obligation to help our current staff grow to their God-given potential. We will create and sustain a system that will help grow, reward and hold our staff accountable to moving us forward in attaining the vision. We love the fact that this vision means that it will take an army of people full of faith to accomplish it.

Pillar #2: Processes

At Skyline Church we truly believe that every number has a name, every name has a story and every story matters to God. Every week a lot of people come to our campuses. The purpose of this pillar is to ensure we have systems and processes in place to encourage every person's next step of faith. We want to be able to take someone from being lost to being a leader. The systems we have put in place will help ensure the people that come on our campus are loved and guided in the right direction. Our systems and processes are personal and powerful and will make a difference to every person that comes

to our church. We are FOR people because they matter to God and they matter to us and we do not want anyone to slip through the cracks. Having the right systems and processes will help us be more caring and efficient in helping people find AND follow Jesus seven days a week.

Pillar #3: Facilities

God has blessed Skyline with a beautiful campuses that gives us the ability to pursue this high Vision of 10/10/10. Currently we have 1200 parking spaces at our Rancho campus and two off site campuses in Lakeside and Kansas. This pillar helps us focus on maximizing our facilities with limited angst for anyone who comes to our campuses. We have an understanding of our maximum capacity per service at each campus. We do not want any service over 80% capacity because it turns people away if they cannot find a seat. We track our capacities and look for triggers that will cause us to start another service or add another campus. We will constantly be taking a look at how many services, capacity for kids, youth and Sunday school classes can happen at one time in order to accomplish our vision.

When it comes to facilities, we believe that many churches are closing due to Covid and other reasons. We want to be able to be in a position to purchase these church buildings and rebuild the church or send a team to restart the church as a Skyline Church instead of losing that church to a developer or other purchaser. We do not want to lose the Kingdom footprint of that church facility.

Pillar #4: Finances

The fourth pillar in reaching the vision of 10/10/10 is the ability to fund the church plants, future church campuses and buildings, projects and Oikos events to help build towards 10,000 people. To reach more and more people on and outside of our campuses, it will take a financial commitment from our church body to improve on what God has already given us. These funds will take our projects and events to a higher level. We have created a healthy environment on our church campuses. Many new people comment that they immediately feel welcomed and even joyful when they come to Skyline. We want to continue improving the atmosphere of our campuses and making it easier to invite people on to our campuses with community events held on our campuses. Currently we have 6 big events that help produce a lot of outside attendance that can help fuel our growth. Many times a person's first visit to Skyline Church is not a church service, but a well-run event. We continue to strive to run "Model" events by making them better year in and year out. In order to take these events to the next level and to add future events to help fuel our growth it will take more intentional funding. Below you will find some projects we are looking at in the next few years:

Future Campuses

Future Church plants

Classrooms and Offices Building

Skyline Historical Center

Missions. Short and Long term support and training.

Children's Ministry 3rd and 4th floor Design and Construction

Youth auditorium design and construction

Complete New Auditorium Sound System

Solar for Rancho and Lakeside Campuses

Permanent outdoor Stage, Sound, Video, and Lighting at Rancho (Summer nights set up)

Skyline Outreach through media channels

Cameras and security upgrades at Rancho / Lakeside

LED wall in the welcome gardens for outdoor venue

Backup generators for both San Diego campuses

Landscaping upgrades over the entire Rancho campus

Staff Leadership Development

Infrastructure upgrades and maintenance

All the other pillars of getting the right people, creating and building new ministries, new systems and processes and facilities will all play a part in the financial pillar.

Speakers/Video Board: Ministries

Ministries are the connecting points that we use to reach all age groups. In the Vision of 10/10/10 the following ministries are vital in telling people and showing people Jesus' love.

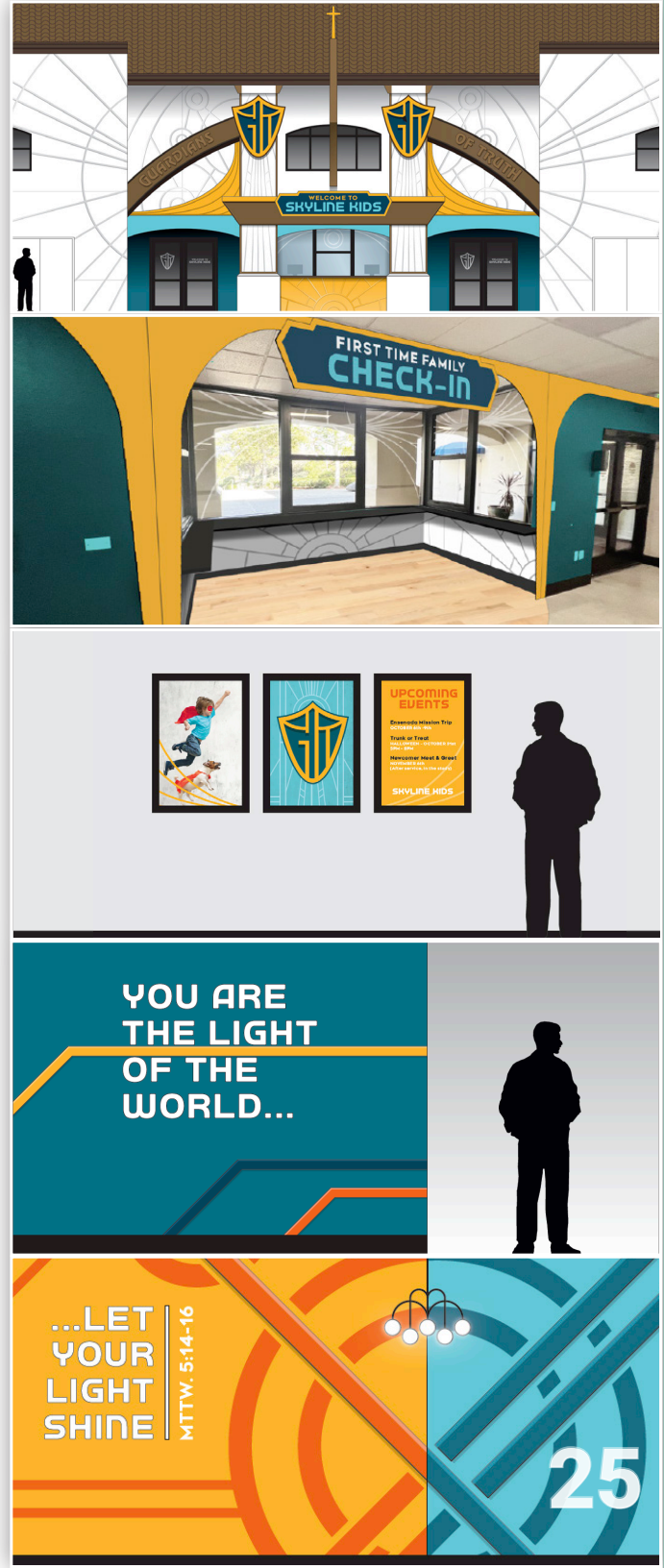
A thriving church will have at least 10% of its total

attendance in children's and youth ministries. We believe our small group ministry will have 80% of the people at the church connected to a group. Our goal is to see 75% of our members engage in growth by attending and completing our CoreFour Discipleship Pathway. We also have a goal of seeing 50% of Skyliners take at least one short term missions trip.

Scoreboard: Oikos

In order to reach our vision, we believe it will take every person in our Church to participate. Oikos is the 8 to 15 people in your relational network that God has connected you to. We are convinced that your relational network is no accident. Every person has been placed where they are in order to receive God's love from someone in their relational world. That means the reason you have your job, the reason your kids are on that baseball team, the reason you were born into your family are all the same: God wants to use you for His purposes.

For our vision we believe our Oikos strategy is the scoreboard which all these pillars hold up. Jesus said in Matthew 4:19, *"Come follow me and I will make you fishers of people."* So all our pillars of people, processes, finances, facilities and ministries are built to hold up our purpose of fishing for people. That's why we work so hard to make our Sunday morning experiences as meaningful and engaging as possible. We want you to be excited about bringing your friends, co-workers and family to church.





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10
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10 CHURCHES
10K PEOPLE
10 YEARS

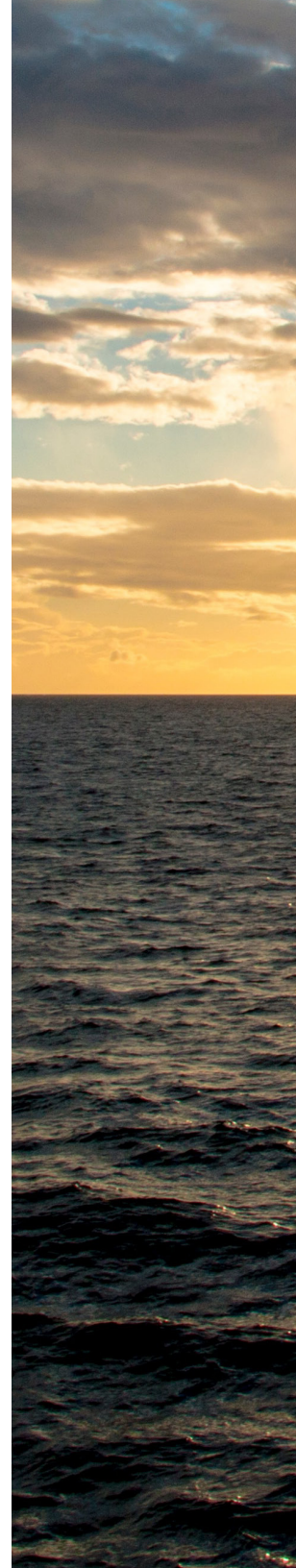
Conclusion

We can't give up. We've got to keep our foot on the gas. Six churches the first year is AMAZING, but we're not done...

My baseball coach used to say, "We need to play with a sense of urgency." That phrase has stuck in my head as a reminder that God has given us only so much time in this world. Having a sense of urgency for the lost is the heartbeat of Jesus Christ. It is that same heartbeat that we want to model here at Skyline Church.

This is a big vision that is going to require all of us to have a sense of urgency to reach as many people for the kingdom as we possibly can. We would ask that you prayerfully consider how you can help take part in this vision to reach our community for Jesus Christ!

PASTOR JEREMY







One
Multi

An aerial photograph of San Diego, California, showing the city skyline, the San Diego Bay, and the San Diego International Airport. The text "church. people locations." is overlaid in white, with "church." in a bold sans-serif font and "people locations." in a thin-outlined sans-serif font.

church.
people locations.



Helping people
find & follow Jesus
seven days a week.